



AARP EMPLOYER PLEDGE

Experience Valued

The AARP Employer Pledge Program is a national effort to help employers solve their current and future staffing challenges and direct job seekers to employers that value and are hiring experienced workers. Employers who sign the Pledge agree that they:

- Recognize the value of experienced workers
- Have immediate hiring needs

Demonstrate your organization's commitment by signing the AARP Employer Pledge:

"We believe in equal opportunity for all workers, regardless of age, and that 50+ workers should have a level playing field in their ability to compete for and obtain jobs. Recognizing the value of experienced workers, we pledge to recruit across diverse age groups and to consider all applicants on an equal basis as we hire for positions within our organization."

By checking this box, our organization agrees to the above pledge.

DATE: _____

NAME: _____ TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

For more information, please email us at employerpledge@aarp.org



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TERMS AND CONDITIONS

1. Employer may mention its signing of the Pledge only in employment ads, with exceptions described below. Employer cannot mention this distinction in any way in paid advertising related to its products or services. Employer may also issue media releases announcing its adoption of the Pledge.
2. AARP must review all advertisements, news releases and other uses of the Pledge graphic, and approve how it is to be used.
3. Employer may not use the AARP logo in any materials other than as used in the Pledge graphic.
4. Employer may use the Pledge graphic only under the terms and conditions contained herein and for the period of time stated herein, unless specific exceptions are agreed to in writing by AARP and the employer. Specifically:
 - a. The Pledge graphic may be used on the employer's career/employment pages.
 - b. The Pledge graphic may be used on the employer's home page, media or news page, or honors and recognition page, with the express written consent of AARP.
 - c. The Pledge graphic may be used in a print or electronic paid advertisement announcing that the employer has adopted the Pledge, subject to paragraph 2 above.
 - d. The employer shall not use the Pledge graphic in any manner that implies either an endorsement or "seal of approval" by AARP for its products and services.
 - e. The Pledge graphic may be used as a 'badge' on the employer's website, linking it directly to the AARP Employer Pledge Program website, **www.aarp.org/EmployerPledge**.
5. In the event that employer, in AARP's sole discretion, no longer meets the Pledge criteria, or in the event that the Pledge program is terminated, employer shall immediately cease all use of the Pledge graphic in its communications and materials.

Contact us at **employerpledge@aarp.org** with questions or comments about the AARP Employer Pledge Program or about how your organization can be promoted in the Pledge Program Spotlight or featured collaborations.